



SPECIAL INTEREST ARTICLES:

- ❖ AVIAN HEALTH (TURKEY)
- ❖ AVIAN HEALTH (GAME)
- ❖ BLACKHEAD
- ❖ TESTIMONIALS

INDIVIDUAL HIGHLIGHTS:

SPECIAL OFFERS

AVIAN STRESS RELIEF



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WHAT IS BIOENERGETICS

Bioenergetics is a natural system of health care that assists the body's in-built defence mechanism to heal itself. The immune system is boosted therefore promoting overall health, growth and combating the stress and discomfort illness can cause. When it is unwell the body's energetic systems are unbalanced. By correcting the imbalances with the appropriate remedies the body naturally starts to heal its self. All remedies general or specific are available in a liquid form, which are added direct to water systems.

TURKEYS

The turkey industry will not be any easier this year with the price of pullets, feed, labour and over heads all rising. It's a year when the birds must do their best and convert their feed as efficiently as possible. They must perform at their optimum level of health to achieve this. At Crossgates we endeavor to help you achieve your targets by providing Bioenergetic Remedies, Feather Testing and Natural Supplements.

Healthy birds are very important to your farming enterprise as this means less expense and increased profit.

The phasing out of certain antibiotics and the undesirability of toxins in the food chain present the industry with a serious challenge. More than ever, the imperative is to produce a high quality, cost effective product.

Bioenergetics could give you the advantage. The unavailability of certain preparations and antibiotics has made breeding and rearing more difficult at a time when profits are at a low level. We successfully assist a variety of farms, both conventional and organic with Bioenergetic Health Programs.

AVIAN HEALTH (TURKEY)

Healthy birds are a must for profitability and customer satisfaction.

The Avian Health (Turkey) remedy is now in its 5th year, it is a Bioenergetic preparation and has the resonance patterns of 250 poultry disease and parasitic vectors built in, these help your birds to build up their immune systems to a high level, assisting them to fight off most challenges that come along. When you see "Turkey" in brackets behind Avian Health that means it has low level blackhead remedy included.

While using Avian Health it is strongly recommended that for optimum results you send feathers from your birds after 2 weeks for us to run a Bioenergetic test to see what problems are within the birds after the test we send you a small bottle of flock specific to add to your avian health. This makes it flock specific and from this point on your birds are in a good position to thrive well. It is recommended that when rearing stags over a longer period you do monthly tests, ideally 3-4 over the rearing period, to achieve optimum results.

BLACKHEAD

The major disease risk for turkeys is Blackhead, especially in small flocks that are kept alongside chickens as they can be carriers for the *Histomonas meleagridis* parasite. Therefore the two should not be kept together. Blackhead can also be brought into the free range flock by wild birds. If you encounter the signs of Blackhead, we can send you the Blackhead Remedy to give to the whole flock. It is advisable to keep at least a 30ml spray of the remedy in stock to use as a first aid measure until you receive the remedy to add to their water. We recommend that for the best results you send in feathers to make the Blackhead Remedy specific to your flock.

AVIAN STRESS RELIEF

Stress can be a major factor in reducing production. It can be induced by many factors including transportation, handling, noise, food composition, weather, parasites and even low grade water. Using this product in the run up to depletion can help keep your turkeys calm and stress free.

SPECIAL OFFERS

FEATHER CARE

OR

AVIAN CALMER

5 LITRE FOR
£98
(USUALLY £169)

25 LITRE FOR
£425
(USUALLY £595)

ALL PLUS VAT
AND POSTAGE

VALID UNTIL
30TH JUNE
2008

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HUMAN

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WHAT OUR TURKEY CLIENTS SAY

Using **Avian Health (Turkey) Flock Specific** has given us good healthy organic birds and no worries. The birds showed no stress and converted their feed well. Before killing we used **Avian Calmer** for 4 days and the birds were much better to catch, they plucked brilliantly and their meat was great, I am sure it was the calm atmosphere created at killing. We will certainly be ordering again this year.

Peter Cheek, Farm Manager, Godminster Farms, Somerset

We started using **Avian Health (Turkey)** 4 years ago and have had no cases of Blackhead since. Mortality has been 1 bird in 150, less than 1%, it was always higher before using **Avian Health**. Plucking has been easier because they were better feathered and had a good bloom. We would not like to be without **Avian Health** for rearing our turkeys.

Carson Lee and family, Far Laithe Farm, Keighley

We have had the healthiest and heaviest turkeys we have ever had. We have never had them do better and I will certainly be using the product again in 2008.

Andrew Mew, Faversham, Kent

Since starting to use **Avian Health (Turkey)** in 2004 we have had less problems in our all year round turkey business, the more we use it the better the results are. When we first started on **Avian Health** we saw a great difference but each year we get even less problems and we don't have the same level of worry. We order **Avian Health** in advance of poult delivery then we have it on hand ready for when they come, some times poults can be stressed, dehydrated or just under the weather, **Avian Health** seems to pick them up quickly. When birds are two weeks old we send feathers to Crossgates for testing to make the **Avian Health Flock Specific**. Continual testing builds up our overall bird health creating a stronger immune system. The other thing we have noticed is how much less bedding we use because the dung is drier than it used to be. This results in less muck to cart out after each flock. We are very pleased with the good finish and bloom on the birds after plucking. Crossgates offer a very good prompt service and we enjoy dealing with them.

David and Elaine Heap, Flowery Fields, West Yorkshire

AVIAN HEALTH (GAME)

Game birds are open to many diseases, such as Avian Influenza, Coccidiosis and parasitic problems. We can customize your remedy to counter any past problems you have had to help your future flocks. **Avian Health (Game) Flock Specific** is a real alternative to the conventional drugs that have been taken off the market. Healthy birds present themselves better in the shooting season. **Avian Health (Game)** was used on 6,000 breeding cocks and hens for a large breeding company, results concluded there were reduced cases of Mycoplasmas, lower worm count and generally improved health.



WHAT OUR GAME BIRD CLIENTS SAY

As one of the largest game bird producers in the UK we are constantly seeking innovative ways to help with the management of our birds.

We exclusively produce a cross breed using Japanese Green Pheasants and have the only commercially pure flock in the country. Maintaining the health of this pure breed is vital to our business.

Almost two years ago we began working with Crossgates, our objective being to improve the breeding condition of the Japanese Green parent flock. The following breeding season saw not only a large improvement in the general health status of the birds but also in fertility.

Since then we have continued working with Crossgates with the inclusion of other pheasant breeds and red-legged partridge, all with very satisfactory results.

**Howard Warmisham
Hatchery and Breeder Manager
Hy-Fly Game Hatcheries Ltd**